



YALETOWN CONDO LIVING

AFTER

# CLEAN, SLEEK & TRENDY.

Dana J. Smithers

**H**ome décor in Yaletown has a very definite look for living or selling. When prospective buyers come to look at the condos in Yaletown area they expect that they will have the 'Yaletown Look'. This includes a certain style of furnishings, art, accessories, televisions, area rugs, flooring, window treatments and paint colours.

As a professional Home Stager I transform people's homes so that they will have 'broad buyer' appeal. Having broad buyer appeal means that the prospective home owner can imagine their things in the new condo. The seller wants to sell quickly and for top dollar. This client did just that!

A Yaletown living room typically consists of a sofa or love seat and 2 chairs. Always buy chairs in pairs because they can be used anyway in the home together or not. Dining room chairs can always be pulled into the conversation area when entertaining. The most popular upholstery fabrics are the new microfibers and/or leather. A shag area rug is a great feature to incorporate with lots of brushed nickel and silver accessories. Other accessories include odd and tall shaped glass vases with twigs or tall single leafs; art is big and bold and abstract.

The popular colour trends are still chocolate espresso browns, deep charcoal greys, lime greens, orange and the ever favourite red. Wall colours are generally neutral but many condos have a dark and dramatic feature wall. Trendy lighting features include crystal chandeliers and stainless steel lighting in similar styles throughout the condo. Mirrored tables and dressers are gaining popularity.

'Coordinate' your home décor rather than having everything match. Y

Dana J. Smithers Professional  
Redesigner & Home Staging instructor.  
Contact her at [www.sunonmybackredesigns.com](http://www.sunonmybackredesigns.com)



**TIP:** The furnishings for condos in Yaletown all need to be on a much smaller scale than what you would purchase for a large family home. There are some fabulous home décor shops in Yaletown. Take a day just to browse through them and see what new trends are here for the fall.



PHOTOS COURTESY OF PATTI HOUSTON OWNER - WWW.RENTFLUFF.COM

BEFORE

# THINK **IN**INK?

then we want YOU...

## Advertising Sales

We are looking for a full time entry level sales executive. Excellent customer service skills are paramount to our organisation.

Please send resumes to [hr@mpcaso.com](mailto:hr@mpcaso.com)\*

\*Sorry but only those qualified will be contacted for an interview.

**yaletown**  
MAGAZINE

[www.yaletownmagazine.ca](http://www.yaletownmagazine.ca)



aromask® products were formulated to ELIMINATE ALL ORGANIC odors. aromask® is designed to neutralize and get rid of odors, not just cover them up. aromask® is 100% biodegradable and environmentally friendly.

**Tel: 604.856.0474**

[www.aromask.com](http://www.aromask.com)